

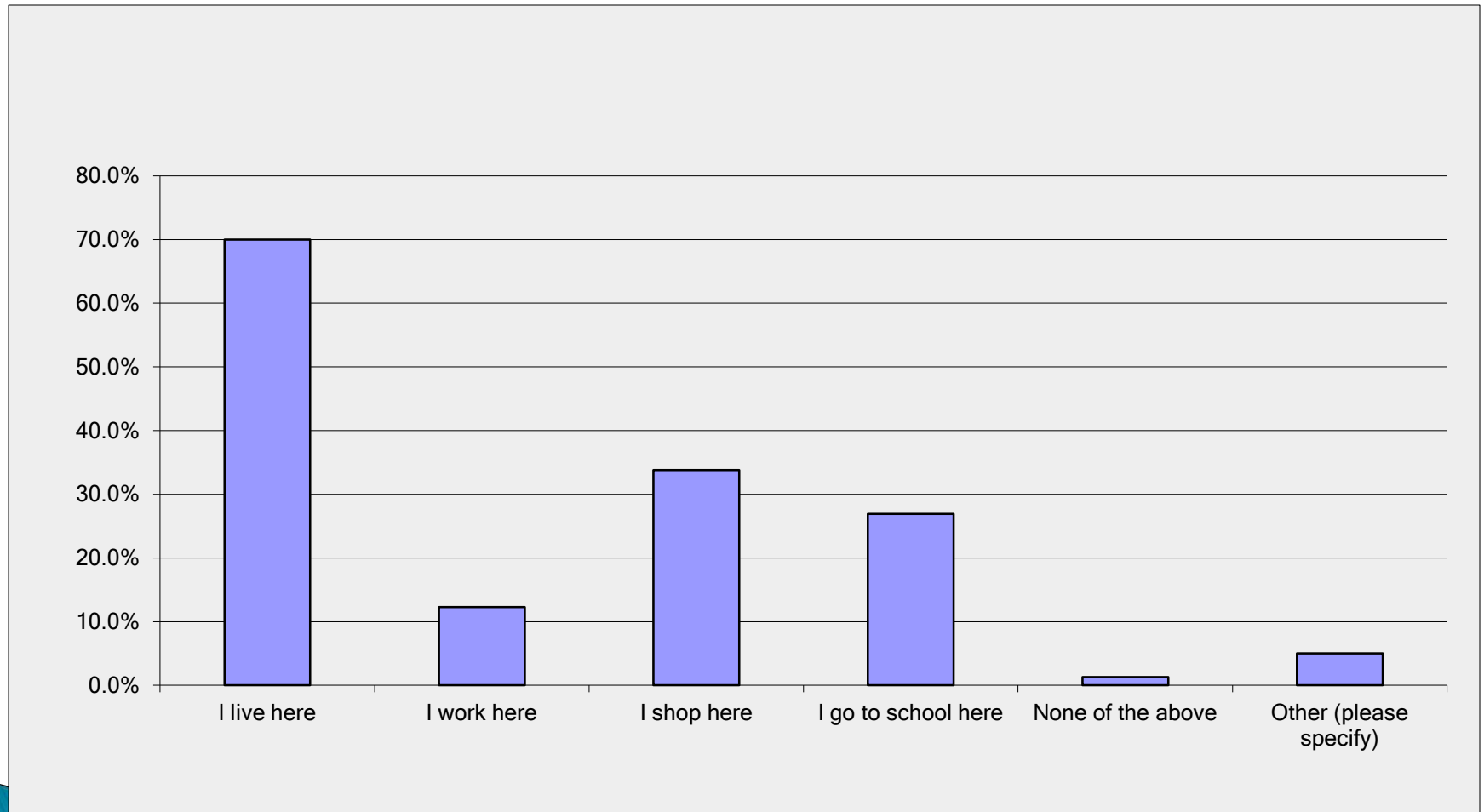
# Lower Georgia Avenue Community Survey

The Georgia Avenue Community Development Task Force  
Preliminary Report  
March 11, 2013

# Methodology


- ▶ Collected between August 2012 and February 2013
- ▶ Places collected:
  - Community Review August 11
  - Online via neighborhood and Task Force listserve
  - At Task Force Meetings
  - Howard University Students via the Community Technical Assistance Project with Dr. Quimby: Fall 2012 and Spring 2013
- ▶ Data Entry volunteers: LaDonna Smith, Ingrid Frey
- ▶ Total Starts: 536 Total Finished: 450

# What connection do you have to Georgia Avenue?



# How many years have you lived here?

TOTAL: 349

- ▶ 0–2 years: 133
  - ▶ 3–5 years: 104
  - ▶ 6–10 years: 54
  - ▶ 11–20 years: 23
  - ▶ 21–70 years: 35
- 

# What is your gender?

| What is your gender? |                          |                |
|----------------------|--------------------------|----------------|
| Answer Options       | Response Percent         | Response Count |
| Female               | 57.9%                    | 303            |
| Male                 | 42.1%                    | 220            |
|                      | <i>answered question</i> | <b>523</b>     |
|                      | <i>skipped question</i>  | <b>13</b>      |

# What is your Ethnicity?

What is your ethnicity?

| Answer Options          | Response Percent         | Response Count |
|-------------------------|--------------------------|----------------|
| Asian                   | 2.5%                     | 13             |
| Black/ African American | 46.1%                    | 242            |
| Hispanic/ Latino        | 5.5%                     | 29             |
| White/ Caucasian        | 39.6%                    | 208            |
| Other                   | 6.3%                     | 33             |
|                         | <i>answered question</i> | <b>525</b>     |
|                         | <i>skipped question</i>  | <b>11</b>      |

# What is your age?

| What is your age? |                          |                |
|-------------------|--------------------------|----------------|
| Answer Options    | Response Percent         | Response Count |
| Under 18          | 1.5%                     | 8              |
| 19-25             | 28.6%                    | 150            |
| 26-35             | 35.4%                    | 186            |
| 36-45             | 13.7%                    | 72             |
| 46-55             | 10.1%                    | 53             |
| 56-65             | 7.6%                     | 40             |
| 66-75             | 2.9%                     | 15             |
| 75+               | 0.2%                     | 1              |
|                   | <i>answered question</i> | 525            |
|                   | <i>skipped question</i>  | 11             |

# Preferences – Entertainment

| Entertainment                             |              |                          |       |                        |              |               |       |                            |       |                         |                          |            |
|---|--------------|--------------------------|-------|------------------------|--------------|---------------|-------|----------------------------|-------|-------------------------|--------------------------|------------|
| Importance to You?                        |              |                          |       |                        |              |               |       |                            |       |                         |                          |            |
| Answer Options                            | %            | 1 - Not important at all | %     | 2 - A little important | %            | 3 - Important | %     | 4 - Very Important         | %     | 5 - Extremely Important | Response Count           |            |
| Art Galleries                             | 12.64        | 57                       | 28.16 | 127                    | <b>30.16</b> | 136           | 15.74 | 71                         | 13.3  | 60                      | 451                      |            |
| Bars or Pubs                              | 15.33        | 69                       | 14.67 | 66                     | <b>30.22</b> | 136           | 25.78 | 116                        | 14    | 63                      | 450                      |            |
| Movie Theaters                            | 14.76        | 67                       | 22.47 | 102                    | <b>27.75</b> | 126           | 18.94 | 86                         | 16.08 | 73                      | 454                      |            |
| Small Performance Venues                  | 7.11         | 32                       | 19.33 | 87                     | <b>32.89</b> | 148           | 23.78 | 107                        | 16.89 | 76                      | 450                      |            |
|   |              |                          |       |                        |              |               |       |                            |       |                         |                          |            |
| Do you think this is currently available? |              |                          |       |                        |              |               |       |                            |       |                         |                          |            |
| Answer Options                            | %            | 1 - Not available        | %     | 2 - Sparsely Available | %            | 3 - Available | %     | 4 - Available with choices | %     | 5 - Abundant            | Response Count           |            |
| Art Galleries                             | <b>55.72</b> | 229                      | 31.39 | 129                    | 8.52         | 35            | 2.43  | 10                         | 1.95  | 8                       | 411                      |            |
| Bars or Pubs                              | 5.05         | 21                       | 29.33 | 122                    | <b>30.29</b> | 126           | 13.46 | 56                         | 21.88 | 91                      | 416                      |            |
| Movie Theaters                            | <b>73.91</b> | 306                      | 10.14 | 42                     | 7            | 29            | 2.9   | 12                         | 6.04  | 25                      | 414                      |            |
| Small Performance Venues                  | <b>30.24</b> | 124                      | 37.8  | 155                    | 18.78        | 77            | 4.15  | 17                         | 9.02  | 37                      | 410                      |            |
|   |              |                          |       |                        |              |               |       |                            |       |                         |                          |            |
|   |              |                          |       |                        |              |               |       |                            |       |                         | <b>Question Totals</b>   |            |
|   |              |                          |       |                        |              |               |       |                            |       |                         | <i>answered question</i> | <b>460</b> |
|   |              |                          |       |                        |              |               |       |                            |       |                         | <i>skipped question</i>  | <b>76</b>  |



# Preferences: Food Services

| Importance to You?                        |              |                          |              |                        |              |               |              |                            |              |                         |                |
|---|--------------|--------------------------|--------------|------------------------|--------------|---------------|--------------|----------------------------|--------------|-------------------------|----------------|
| Answer Options                            | %            | 1 - Not important at all | %            | 2 - A little important | %            | 3 - Important | %            | 4 - Very Important         | %            | 5 - Extremely Important | Response Count |
| Coffee Houses                             | 7.99         | 33                       | 11.38        | 47                     | 25.67        | 106           | <b>28.33</b> | 117                        | 26.63        | 110                     | 413            |
| Ethnic Food Stores                        | 7.54         | 34                       | 21.29        | 96                     | <b>26.16</b> | 118           | 25.5         | 115                        | 19.51        | 88                      | 451            |
| Grocery Stores                            | 2.2          | 10                       | 3.52         | 16                     | 10.55        | 48            | 25.49        | 116                        | <b>58.24</b> | 265                     | 455            |
| Independent Restaurants                   | 1.98         | 9                        | 4.18         | 19                     | 22.42        | 102           | 30.55        | 139                        | <b>40.88</b> | 186                     | 455            |
| National Chain Restaurants                | <b>40.49</b> | 183                      | 17.92        | 81                     | 16.81        | 76            | 11.28        | 51                         | 13.5         | 61                      | 452            |
| Natural Food Stores                       | 6.83         | 31                       | 19.38        | 88                     | 24.89        | 113           | 22.03        | 100                        | <b>26.87</b> | 122                     | 454            |
|   |              |                          |              |                        |              |               |              |                            |              |                         |                |
| Do you think this is currently available? |              |                          |              |                        |              |               |              |                            |              |                         |                |
| Answer Options                            | %            | 1 - Not available        | %            | 2 - Sparsely Available | %            | 3 - Available | %            | 4 - Available with choices | %            | 5 - Abundant            | Response Count |
| Coffee Houses                             | 6.9          | 26                       | <b>40.05</b> | 151                    | 30.5         | 115           | 10.88        | 41                         | 11.67        | 44                      | 377            |
| Ethnic Food Stores                        | 8.5          | 35                       | 32.28        | 133                    | <b>33.5</b>  | 138           | 13.59        | 56                         | 12.14        | 50                      | 412            |
| Grocery Stores                            | 28.3         | 118                      | <b>33.81</b> | 141                    | 21.1         | 88            | 7.67         | 32                         | 9.11         | 38                      | 417            |
| Independent Restaurants                   | 5.3          | 22                       | <b>34.94</b> | 145                    | 32.29        | 134           | 15.18        | 63                         | 12.29        | 51                      | 415            |
| National Chain Restaurants                | 19.51        | 79                       | <b>26.67</b> | 108                    | 25.19        | 102           | 11.6         | 47                         | 17.04        | 69                      | 405            |
| Natural Food Stores                       | 26.21        | 108                      | <b>38.11</b> | 157                    | 27.43        | 113           | 3.4          | 14                         | 4.85         | 20                      | 412            |

# Preferences – Housing

| Importance to You?                        |              |                          |              |                        |              |               |       |                            |              |                         |                |
|---|--------------|--------------------------|--------------|------------------------|--------------|---------------|-------|----------------------------|--------------|-------------------------|----------------|
| Answer Options                            | %            | 1 - Not important at all | %            | 2 - A little important | %            | 3 - Important | %     | 4 - Very Important         | %            | 5 - Extremely Important | Response Count |
| Affordable Housing                        | 10.15        | 46                       | 14.35        | 65                     | 14.79        | 67            | 13.25 | 60                         | <b>47.46</b> | 215                     | 453            |
| Artist Housing                            | 21.97        | 96                       | 24.03        | 105                    | <b>26.77</b> | 117           | 12.59 | 55                         | 14.65        | 64                      | 437            |
| Market Rate Housing                       | 7.95         | 35                       | 12.95        | 57                     | <b>30.91</b> | 136           | 20    | 88                         | 28.18        | 124                     | 440            |
| Senior Housing                            | 13.26        | 59                       | 16.85        | 75                     | 26.74        | 119           | 15.96 | 71                         | <b>27.19</b> | 121                     | 445            |
|   |              |                          |              |                        |              |               |       |                            |              |                         |                |
| Do you think this is currently available? |              |                          |              |                        |              |               |       |                            |              |                         |                |
| Answer Options                            | %            | 1 - Not available        | %            | 2 - Sparsely Available | %            | 3 - Available | %     | 4 - Available with choices | %            | 5 - Abundant            | Response Count |
| Affordable Housing                        | 25.06        | 99                       | 31.14        | 123                    | <b>26.33</b> | 104           | 10.13 | 40                         | 7.34         | 29                      | 395            |
| Artist Housing                            | <b>55.37</b> | 201                      | 30.03        | 109                    | 11.02        | 40            | 1.65  | 6                          | 1.93         | 7                       | 363            |
| Market Rate Housing                       | 15.3         | 58                       | 19.53        | 74                     | <b>37.2</b>  | 141           | 14.78 | 56                         | 13.19        | 50                      | 379            |
| Senior Housing                            | 26.83        | 99                       | <b>39.84</b> | 147                    | 24.93        | 92            | 4.61  | 17                         | 3.79         | 14                      | 369            |

# Preferences – Public Services

| Importance to You?    |       |                          |       |                        |           |               |       |                    |              |                         |                |
|-----------------------|-------|--------------------------|-------|------------------------|-----------|---------------|-------|--------------------|--------------|-------------------------|----------------|
| Answer Options        | %     | 1 - Not important at all | %     | 2 - A little important | %         | 3 - Important | %     | 4 - Very Important | %            | 5 - Extremely Important | Response Count |
| Adult Education       | 12.41 | 54                       | 14.94 | 65                     | 23.22     | 101           | 15.86 | 69                 | <b>33.56</b> | 146                     | 435            |
| After School Programs | 8.88  | 39                       | 5.69  | 25                     | 20.73     | 91            | 18.91 | 83                 | <b>45.79</b> | 201                     | 439            |
| Children's Play Areas | 5.22  | 23                       | 7.94  | 35                     | 18.82     | 83            | 22.68 | 100                | <b>45.35</b> | 200                     | 441            |
| Community Gardening   | 7.5   | 33                       | 18.64 | 82                     | <b>30</b> | 132           | 17.73 | 78                 | 26.14        | 115                     | 440            |
| Park/ Green Space     | 3.38  | 15                       | 4.73  | 21                     | 16.67     | 74            | 26.8  | 119                | <b>48.42</b> | 215                     | 444            |
| Library               | 3.36  | 15                       | 5.38  | 24                     | 19.73     | 88            | 23.09 | 103                | <b>48.43</b> | 216                     | 446            |
| Schools               | 4.35  | 19                       | 6.64  | 29                     | 14.65     | 64            | 15.1  | 66                 | <b>59.27</b> | 259                     | 437            |
| Youth Recreation      | 3.85  | 17                       | 5.9   | 26                     | 17.91     | 79            | 17.69 | 78                 | <b>54.65</b> | 241                     | 441            |

# Preferences – Public Services

| Do you think this is currently available? |       |                   |              |                        |              |               |       |                            |       |              |                |
|---|-------|-------------------|--------------|------------------------|--------------|---------------|-------|----------------------------|-------|--------------|----------------|
| Answer Options                            | %     | 1 - Not available | %            | 2 - Sparsely Available | %            | 3 - Available | %     | 4 - Available with choices | %     | 5 - Abundant | Response Count |
| Adult Education                           | 22.65 | 82                | <b>38.95</b> | 141                    | 22.93        | 83            | 7.73  | 28                         | 7.73  | 28           | 362            |
| After School Programs                     | 12.46 | 44                | <b>40.79</b> | 144                    | 28.61        | 101           | 11.05 | 39                         | 7.08  | 25           | 353            |
| Children's Play Areas                     | 8.71  | 33                | 28.23        | 107                    | <b>41.42</b> | 157           | 12.66 | 48                         | 8.97  | 34           | 379            |
| Community Gardening                       | 25.2  | 96                | <b>34.12</b> | 130                    | 26.25        | 100           | 8.66  | 33                         | 5.77  | 22           | 381            |
| Park/ Green Space                         | 15.21 | 59                | <b>36.86</b> | 143                    | 30.93        | 120           | 9.02  | 35                         | 7.99  | 31           | 388            |
| Library                                   | 21.08 | 82                | 17.48        | 68                     | <b>40.36</b> | 157           | 8.48  | 33                         | 12.6  | 49           | 389            |
| Schools                                   | 4.72  | 18                | 16.01        | 61                     | <b>41.21</b> | 157           | 16.01 | 61                         | 22.05 | 84           | 381            |
| Youth Recreation                          | 6.7   | 25                | 32.17        | 120                    | <b>37.27</b> | 139           | 10.99 | 41                         | 12.87 | 48           | 373            |

# Preferences – Retail Shopping

| Importance to You?      |             |                          |             |                        |             |               |       |                    |              |                         |                |
|-------------------------|-------------|--------------------------|-------------|------------------------|-------------|---------------|-------|--------------------|--------------|-------------------------|----------------|
| Answer Options          | %           | 1 - Not important at all | %           | 2 - A little important | %           | 3 - Important | %     | 4 - Very Important | %            | 5 - Extremely Important | Response Count |
| Arts and Craft Shops    | 16.28       | 71                       | <b>28.9</b> | 126                    | 26.61       | 116           | 16.51 | 72                 | 11.7         | 51                      | 436            |
| Book Stores             | 5.19        | 23                       | 18.28       | 81                     | 25.06       | 111           | 24.6  | 109                | <b>26.86</b> | 119                     | 443            |
| Clothing Stores         | 8.72        | 38                       | 20.64       | 90                     | <b>32.6</b> | 142           | 19.27 | 84                 | 18.81        | 82                      | 436            |
| Drug Stores/ Pharmacies | 5.95        | 26                       | 7.32        | 32                     | <b>30.2</b> | 132           | 26.77 | 117                | 29.75        | 130                     | 437            |
| Hardware Stores         | 8.88        | 39                       | 15.03       | 66                     | <b>34.2</b> | 150           | 24.83 | 109                | 17.08        | 75                      | 439            |
| Pet Stores              | <b>32.8</b> | 143                      | 26.15       | 114                    | 24.08       | 105           | 10.78 | 47                 | 6.19         | 27                      | 436            |
| Shoe Stores             | 20.55       | 89                       | <b>29.3</b> | 127                    | 25.87       | 112           | 13.86 | 60                 | 10.39        | 45                      | 433            |
| Toy Stores              | <b>37.6</b> | 163                      | 33.49       | 145                    | 18.24       | 79            | 5.08  | 22                 | 5.54         | 24                      | 433            |
| Beer/ Wine Stores       | 23.04       | 100                      | 23.96       | 104                    | <b>28.6</b> | 124           | 14.52 | 63                 | 9.91         | 43                      | 434            |
| Computer Repair/ Sales  | <b>30.3</b> | 131                      | 25.64       | 111                    | 23.56       | 102           | 11.09 | 48                 | 9.47         | 41                      | 433            |
| Dry Cleaners            | 8.92        | 39                       | 15.56       | 68                     | <b>36.6</b> | 160           | 21.05 | 92                 | 17.85        | 78                      | 437            |
| Gardening Supplies      | 20.37       | 89                       | <b>29.5</b> | 129                    | 28.83       | 126           | 12.81 | 56                 | 8.47         | 37                      | 437            |
| Gym/ Day Spas           | 7.45        | 33                       | 14.22       | 63                     | <b>27.1</b> | 120           | 25.06 | 111                | 26.19        | 116                     | 443            |
| Laundromats             | <b>29.6</b> | 129                      | 18.12       | 79                     | 20.87       | 91            | 15.83 | 69                 | 15.6         | 68                      | 436            |

# Preferences – Retail Shopping

| Do you think this is currently available? |             |                   |             |                        |             |               |       |                            |       |              |                |
|---|-------------|-------------------|-------------|------------------------|-------------|---------------|-------|----------------------------|-------|--------------|----------------|
| Answer Options                            | %           | 1 - Not available | %           | 2 - Sparsely Available | %           | 3 - Available | %     | 4 - Available with choices | %     | 5 - Abundant | Response Count |
| Arts and Craft Shops                      | <b>57.5</b> | 219               | 27.03       | 103                    | 11.55       | 44            | 2.36  | 9                          | 1.57  | 6            | 381            |
| Book Stores                               | <b>46.8</b> | 183               | 32.99       | 129                    | 10.74       | 42            | 2.81  | 11                         | 6.65  | 26           | 391            |
| Clothing Stores                           | 25.26       | 99                | <b>40.3</b> | 158                    | 20.41       | 80            | 5.36  | 21                         | 8.67  | 34           | 392            |
| Drug Stores/ Pharmacies                   | 7.34        | 29                | 22.53       | 89                     | <b>35.4</b> | 140           | 16.46 | 65                         | 18.23 | 72           | 395            |
| Hardware Stores                           | <b>33.8</b> | 132               | 31.2        | 122                    | 26.09       | 102           | 5.37  | 21                         | 3.58  | 14           | 391            |
| Pet Stores                                | <b>61.4</b> | 234               | 24.41       | 93                     | 10.5        | 40            | 2.36  | 9                          | 1.31  | 5            | 381            |
| Shoe Stores                               | <b>42.3</b> | 163               | 28.83       | 111                    | 16.1        | 62            | 6.23  | 24                         | 6.49  | 25           | 385            |
| Toy Stores                                | <b>68.3</b> | 261               | 17.28       | 66                     | 10.21       | 39            | 1.83  | 7                          | 2.36  | 9            | 382            |
| Beer/ Wine Stores                         | 4.05        | 16                | 10.63       | 42                     | <b>23</b>   | 91            | 22.28 | 88                         | 40    | 158          | 395            |
| Computer Repair/ Sales                    | <b>59.8</b> | 226               | 23.54       | 89                     | 10.58       | 40            | 3.7   | 14                         | 2.38  | 9            | 378            |
| Dry Cleaners                              | 17.69       | 69                | <b>32.3</b> | 126                    | 27.69       | 108           | 12.05 | 47                         | 10.26 | 40           | 390            |
| Gardening Supplies                        | <b>50.4</b> | 193               | 27.42       | 105                    | 17.23       | 66            | 2.09  | 8                          | 2.87  | 11           | 383            |
| Gym/ Day Spas                             | <b>56.5</b> | 222               | 24.94       | 98                     | 12.21       | 48            | 3.56  | 14                         | 2.8   | 11           | 393            |
| Laundromats                               | 10.97       | 43                | 28.57       | 112                    | <b>32.9</b> | 129           | 14.54 | 57                         | 13.01 | 51           | 392            |

# Preferences – Streetscape

## Importance to You?

| Answer Options    | %     | 1 - Not important at all | %     | 2 - A little important | %     | 3 - Important | %     | 4 - Very Important | %           | 5 - Extremely Important | Response Count |
|-------------------|-------|--------------------------|-------|------------------------|-------|---------------|-------|--------------------|-------------|-------------------------|----------------|
| Bicycle Lanes     | 12.02 | 53                       | 11.56 | 51                     | 16.1  | 71            | 18.37 | 81                 | <b>42</b>   | 185                     | 441            |
| Bus/ Shuttlebuses | 2.48  | 11                       | 4.28  | 19                     | 15.09 | 67            | 18.24 | 81                 | <b>59.9</b> | 266                     | 444            |
| Lighting          | 1.35  | 6                        | 1.57  | 7                      | 10.34 | 46            | 22.47 | 100                | <b>64.3</b> | 286                     | 445            |
| Parking           | 9.23  | 41                       | 10.36 | 46                     | 18.47 | 82            | 17.12 | 76                 | <b>44.8</b> | 199                     | 444            |
| Safety            | 0.67  | 3                        | 1.56  | 7                      | 5.57  | 25            | 6.9   | 31                 | <b>85.3</b> | 383                     | 449            |
| Streetcars        | 28.97 | 126                      | 12.87 | 56                     | 15.86 | 69            | 11.72 | 51                 | <b>30.6</b> | 133                     | 435            |

## Do you think this is currently available?

| Answer Options    | %            | 1 - Not available | %           | 2 - Sparsely Available | %            | 3 - Available | %     | 4 - Available with choices | %     | 5 - Abundant | Response Count |
|-------------------|--------------|-------------------|-------------|------------------------|--------------|---------------|-------|----------------------------|-------|--------------|----------------|
| Bicycle Lanes     | <b>27.82</b> | 111               | 25.06       | 100                    | 19.55        | 78            | 10.28 | 41                         | 17.29 | 69           | 399            |
| Bus/ Shuttlebuses | 2.26         | 9                 | 8.54        | 34                     | <b>32.66</b> | 130           | 26.13 | 104                        | 30.4  | 121          | 398            |
| Lighting          | 4.03         | 16                | 16.37       | 65                     | <b>49.62</b> | 197           | 11.84 | 47                         | 18.14 | 72           | 397            |
| Parking           | 13.38        | 53                | 23.99       | 95                     | <b>38.64</b> | 153           | 13.38 | 53                         | 10.61 | 42           | 396            |
| Safety            | 13.74        | 54                | <b>40.2</b> | 158                    | 35.11        | 138           | 5.6   | 22                         | 5.34  | 21           | 393            |
| Streetcars        | <b>76.94</b> | 297               | 3.63        | 14                     | 6.22         | 24            | 5.7   | 22                         | 7.51  | 29           | 386            |